

1/6 Vertical
2.2" x 4.6"

1/3 Square
4.67" x 4.6"

1/2 Horizontal
7.125" x 4.625"

1/6 Horizontal
4.67" x 2.2"

1/2 Island
4.67" x 7"

1/3 Vertical
2.2" x 9.47"

AD SIZES	W x H - inches	W x H - picas
1/6 Horizontal	4.67" x 2.2"	28p x 13p3
1/6 Vertical	2.2" x 4.6"	13p3 x 27p8
1/4 Standard	3.44" x 4.625"	20p8 x 27p8
1/3 Square	4.67" x 4.6"	28p x 27p8
1/3 Vertical	2.2" x 9.47"	13p3 x 56p10
1/2 Horizontal	7.125" x 4.625"	42p9 x 27p8
1/2 Vertical	3.44" x 9.47"	20p8 x 56p10
1/2 Island	4.67" x 7"	28p x 42p2



1/4 Standard
3.44" x 4.625"

1/2 Vertical
3.44" x 9.47"