



FOR IMMEDIATE RELEASE
August 10, 2018
Contact: AHA
303.696.4500

Arabian Horse Association is Proud to Announce New Media Partner Level

(10-AUGUST-18) – AURORA, COLO. – The [Arabian Horse Association](#) (AHA) is proud to announce a new [Media Partner](#) level. The Media Partner level was designed to create and strengthen ties in the horse industry while broadening the reach of AHA news and keeping our members informed of horse industry happenings.

“The best thing we can do to grow the horse industry is to work together, no matter what breed or discipline we are an advocate for. Partnering together and pushing out each other’s news to our audiences not only keeps our members informed, but enables all of us to reach a new readership,” states Mikayla Boge, Director of Marketing of AHA. “We already have partnerships with [Total Horse Channel](#), [Arabian Finish Line magazine](#) and [Arabian Racing Radio](#) and we look forward to forming many more partnerships.”

Media coverage outlet information will include press releases, blog postings, social media posts, videos, radio broadcasts, as well as special offers, discounts and much more.

If you are interested in becoming a media partner of the Arabian Horse Association or learning more, contact Director of Marketing Mikayla Boge at mikayla.boge@arabianhorses.org or 303.696.4569.



###

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org



AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 392 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org