



FOR IMMEDIATE RELEASE
December 18, 2017
Contact: AHA
303.696.4500

You Could Be Part of the Arabian Horse Life Magazine Team – Commercial Sales Representative Wanted

(18-December-17) – AURORA, COLO. – [Arabian Horse Life](#) (AHL) magazine is looking for YOU! We are looking for a responsible, astute, self-starter with a track record for closing sales to join our incredible team as a contract Commercial Sales Representative. If you enjoy making sales, talking to new people and generating leads, we want you!

AHL is the official magazine of the Arabian Horse Association which goes to all of our members on a bi-monthly basis. AHL has the largest circulation of any Arabian horse publication and includes industry news, member stories, infographics, highlights from National shows and more.

Caution – this position is not for the faint at heart! This position is what you make it and is commission based. We have a highly competitive commission rate – 20% - which is unheard of in the sales industry. You must be willing to create your own clientele base and must be hungry for the sale. This position requires the following:

Requirements

- Self-starter with a great personality
- Able to cold call advertisers
- Able to maintain beneficial relationships with commercial entities.
- Knowledge of horses and the horse industry is helpful but not a must
- Some travel may be required
- Marketing or sales experience is preferred, especially with commercial clients
- Excellent record keeping and follow-through
- Excellent typing and communication skills
- Meeting sales quotas and maintaining current client base
- Ability to follow deadlines with good time management
- Able to participate in weekly meeting via the phone

What we can offer you

- Flexible schedule
- Generous commission structure
- A fast paced, exciting work environment
- Travel opportunities
- A fun, supportive team to work with!

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org



If you can see yourself in this position and growing with an exciting team, please send your cover letter and resume to sales@arabianhorses.org.

###

AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.

ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive | Phone 303-696-4500
Aurora, Colorado 80014 | Fax 303-696-4599
www.ArabianHorses.org | info@ArabianHorses.org