

Arabian Horse Youth Association  
Board of Directors Meeting

*Approve Minutes*  
November 12, 2022  
Zoom and In-Person

**I. Welcome and Call to Order – Grace: 1:06 PM EST**

**II. Roll Call/Introductions – Grace:**

Grace-Pres, Region 5

Marin- Vice Pres, Region 5

Carli Marasco - Secretary, Region 12

Kate Bonefede - Treasurer, Region 14

*Region 2: Sally Harrington*

*Region 5: Penelope Cox - Secretary, Hannah Hiva - Vice Director*

*Region 9: Ainsley Bell, Riley Lallo*

Region 11: Bug's Mom

*Region 12: Mikayla- Vice Director*

*Region 13: Scarlet*

Region 13: Hailey Noelle

Guests:

Adrian (11), Traci (12), Deborah Johnson, Katie (Marketing), Stan Morey, Nancy Harvey, Cathay Callahan smith, Donna Curny, *Michelle Pease-Paulsen (5), Lisa Blackstone*

**III. Approval of Agenda – Grace: Motion by: Kate, Seconded by Carli; Motion Passes**

**IV. Treasurer's Report – Brenna: overall growth in youth programs, around double for entries, sponsorship 2022 budget: \$6,000 Actual: \$6,600; fundraising: budget \$4,500 actual: \$16, 282; 2023:**

**V. BOD Roles & Responsibilities**

a. Welcome! - Grace

i. attending meetings

ii. youth sponsorships

iii. voice your opinions

iv. regional reports

**VI. Regional Reports – Grace**

**Region 1 - Absent**

**Region 2-** Region 2 has a Sport Horse Show coming up, and the Region's primary goal is to increase youth membership. They are doing this by hosting a party/game night with their annual hunger games and balloon fight, along with pizza and games. They will be travelling to the Scottsdale Arabian Horse Show with their hippology and judging contests.

**Region 1 - Absent**

**Region 3- Absent**

**Region 4- Absent**

**Region 5-** Region 5 is doing many things to promote youth activity, such as boosting the RUOK program at shows, including a “wear yellow” day at their Region 5 Championships. They also hosted a stick pony race and an activity night with an egg and spoon and pattern class. They hope to continue to promote the Arabian breed using their social platforms, as well as to promote leadership by highlighting board members. Their first planning session is at their banquet awards in January/

**Region 6-** Absent

**Region 7-** Absent

**Region 8-** Absent

**Region 9-** Region 9 has many fundraising opportunities and ideas, as they have shows in January, March, and May. They are choosing to do duck races, auctioning training lessons, golden horseshoe races, and making t-shirts to promote Youth activity.

**Region 10-** Absent

**Region 11-** Absent

**Region 12-** Region 12 has an upcoming Holiday Show in November, and they have been promoting Youth activity by doing Silent Auctions/Raffle tables, 50/50 raffles, horseshoe hunts, stick pony competitions, and an Ice Cream Social during the Region 12 Championships.

**Region 13-** While Region 13 has no more shows for 2022, they have a show in May of 2023, and are still actively working to better youth participation for their Region 13 Championships by doing an ice cream social fundraiser and pool noodle race. Their board meeting is TBD. They hope to promote social media and spread to more platforms aside from Instagram, as well as to hopefully implement a mentorship program for training new Youth leadership positions.

**Region 14-** The numbers of Region 14’s Championship show had a 20% increase after moving to WEC Ohio, and they participated in a golden horseshoe hunt and are planning on starting Tail Tours next year, as well as participating in Equine Affair in April and BreyerFest in July of 2023. Their annual meeting is January 15<sup>th</sup>, as well as their banquet being hosted on March 11<sup>th</sup>

**Region 15-** Absent

**Region 16-** Absent

**VII. Unfinished Business – Brenna**

a. AHYA Polo Shirts

Carli motioned Navy polos

Kate seconded

Motion passes by majority (unanimously)

b. Conference Calls/ Meetings Review

March Board Meeting 17 and 18<sup>th</sup>, Denver CO

Conference call end of Jan/early Feb

**VIII. 2022 Youth Nationals Debrief**

a. Lucky Ponies/Fundraisers

w/ AHPA, great success, Dunk tank HUGE success (8k+)

b. Things you Liked

Dunk tank, block party (better involvement) smooth running of the show, golf cart parade was a huge hit, tons of creativity, bribing with juice boxes and candy, tie dye shirt was great, chuck a duck

**c. Things we Should Change**

Tables next to the dogs for tie dye, stressed and crammed together,  
Team building with Regions, pair 2 or 3 together,  
Create small activity each night, teaching/fun  
Morning = littles, Afternoon = older  
Google docx for everyone on the board

-Horseless Jumping (stick horse, barrel racing, jumping, flat class, custom ribbons?  
Different age groups per event)  
-Outdoor game night, cornhole etc  
-Trivia/Jeopardy/Horse Feud/Minute to Win It  
-Bingo

**(create doc for ideas, send to social media manager for polls, get revised by youth board)**

**d. Mid-Summer Classes**

Benefits barn with little youth, good differentiation between the two “shows” still a good emphasis on youth  
Select/Choice/Elite, do we keep it? Combine choice/elite? Majority thinks keep them separate, levels are in place for a reason and people deserve the level they are in. The elite is small because they are the ELITE in their level.  
Midsummer awards: Love them or hate them? Suggestions: Roses are for youth, separate Midsummer, different color? Different design/garland instead of blanket?  
Differentiation on colors if nothing else  
No top 10 plaque

**IX. Youth Awards & Recognition - Brenna**

**a. AHA Youth of the Year**

2<sup>nd</sup> Runner: Marin McKee

1<sup>st</sup> Runner: Ally Hubbard

Winner: Grace Smith

**X. New Business – Brenna**

**a. YNL/Youth Year Theme**

Influencer/Social Media theme

Around the World (each Region has a place to decorate, decorate for the whole year)

Mentoring/Leadership clinics (Orientation Day during First Time Exhibitor)

Decades Theme

Stickers (Ask Me A Question) social media = social in general, reach out, talk, etc.

Pave the Way, Paving the Way, everyone can make an impact, pushing activism, getting involved at any level to make a difference

Together, We Make A Difference

AHYA Leads The Way

Barn “random themes” baskets donation

Roses blooming for logo, blooming rose symbolizes leading the way to “Find Your Roses”

Mikayla made the motion for “AHYA Leads The Way” to be the 2023 AHYA Theme

Hannah James seconded the motion

b. Youth Liaison to Youth Nationals Commission

Youth Liaison voted by exec board, roles include sitting in on meetings, reach out to youth members throughout country for opinions, talkative and approachable, ambitious enough to collect a broad range of opinions.

c. Goals for 2022

i. What activities can we do to encourage involvement

-More outreach with other breed/horse industries (4H, Pony Clubs, EQ High Schools/Colleges) to showcase our Arabians/RUOKAY themes --- Recreational activities, go to 4H clubs and talk, promote on National Levels to engage Local Levels

-Zoom Movie Night (share screens/Netflix Party)

-Social Media contests/challenges, group of youth by sign up to judge them, rotating panel or set judges

-Meet an Arabian Horse Month more involvement (weekly challenges, just overall more promotions, at shows/at home)

Set goals for this year

d. Getting AHYA Board members updated

Each Regional Director creates a Meet an Arabian Horse Month event

Carli motioned to make each AHYA Board Member to create and host a Meet an Arabian Horse Month event during the month of May

Mikayla seconded

Motion passed by majority (unanimously)

**XI. March BOD Meeting**

a. March 17<sup>th</sup> and 18<sup>th</sup>, in person in Denver, CO (Fri+Sat)

Switching to remind for communication, keeping updated with everyone

b. AYHC Symposium March 9-11 – Texas

Attempting to take a couple of youth to that

**XII. Reminders**

a. March – BOD MEETING

i. Written Regional Updates **DUE**

ii. Regional Meeting Minutes **DUE**

b. April 1<sup>st</sup> – RYTT Entry Deadline

Adjourned @ 3:47 PM EST