



ARABIAN HORSE ASSOCIATION

WE'RE HIRING!

MARKETING + MEDIA INTERN

Do you have a passion for Marketing & Media within the Equine Industry?

THIS IS THE INTERNSHIP FOR YOU!

Join the Arabian Horse Association as our Marketing and Media Intern for our 2024 show season. As a Marketing and Media Intern, you will collaborate with our Marketing and Media team to help develop, expand, and maintain AHA's social channels while assisting with covering media during AHA's National Show Season.

To apply, send a Resume and Cover Letter to hr@arabianhorses.org

YOU WILL LEARN

- Photography and Videography Skills
- Social Media Content Creation and Scheduling
- Email Marketing
- Copywriting and Blog Content Creation
- Interview and Presenting Skills

REQUIREMENTS

- Desire to grow in the Equine Industry
- Excellent written and grammar skills
- Excellent communication and interpersonal skills
- Must have a strong work ethic and the ability to self-start
- Must be 18 years or older and available to travel to shows
 - Youth and Mid-Summer Nationals: July 12-28
 - Sport Horse Nationals: September 5-15
 - US Nationals: October 10-27
- Can work remotely, must have access to a laptop
- Available weekdays for 20 hours/week

JOB TYPE

Paid internship with a monthly stipend of \$1,500.00. All travel expenses to shows will be covered with an added per diem. This internship will run from May to November. Some flexibility is available for current students.

ABOUT AHA

The Arabian Horse Association is a full-service non-profit breed association, AHA seeks to meet the breeding, competitive and recreational interests of all Arabian horse owners. We offer over 344 events and competitions and have the largest online marketplace, bringing enthusiasts together to share the joys of Arabian horse ownership.