

FOR IMMEDIATE RELEASE February 24, 2018 Contact: AHA 303.696.4500

## History was Made Last Night at the Marquise Invitational Auction at the Scottsdale Arabian Horse Show

**(24-FEB-2018) AURORA, COLO.** — Last night, Friday, February 23, was a night for the history books at the <u>Marquise Auction</u> during the <u>Scottsdale Arabian Horse Show</u>. Legend is a fiberglass horse that was



painted by the well-known artist Suzanne Economopoulos and is a part of the Arabian Horses for Humanity project. Legend was purchased for an impressive \$75,000.00 by Dan Grossman with an additional \$25,000.00 donated by Arabian Soul for a grand total of \$100,000.00. The proceeds of this purchase will go to benefit Warrior Horses for Warrior Kids.

Warrior Horses for Warrior Kids was created by Ryan Melendez to bring

awareness to Leukemia. Proceeds of the program will go to the Leukemia Lymphoma Society (LLS). Melendez has raised over \$400,000 so far for LLS and has been named LLS Man of the Year. He offered his reaction to this historic purchase, "We continue to be amazed, and grateful for the generosity of the Arabian Horse Community. Special thanks to the Grossman family and Arabian Soul for their incredible contributions. Being able to match Warrior Kids to our Arabian horses is a vision come true. The most rewarding part is funding pediatric cancer research to find a CURE! No child should hear the words, you have cancer!"



To learn more about Warrior Horses for Warrior Kids please visit warriorhorses.org.

<u>Arabian Horses for Humanity</u> is a project that began in the fall of 2016. The <u>Arabian Horse Association's</u> Market, Development, and Promotion committee was looking for a way to utilize the Arabian Horse as an ambassador while uniting communities through a common philanthropic interest. To learn more about the Arabian Horses for Humanity visit <u>www.arabianhorsesforhumanity.com</u>

To watch the historic Marquise Auction, visit www.eqsports.net to view the livestream.

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AHA is a major equine association serving 84,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces championship events, recognizes over 400 Arabian horse shows and distance rides and provides activities, education, and programs that promote breeding and ownership.