

2022
STATE OF THE
ASSOCIATION



Passion, Purpose and Potential

- Activities and Accomplishments of this Year
- Expectations and Opportunities for the Future
- Resilience and Resolve
- Being Bold, Being Kind and Developing Innovation



Calendar Quarter 1 (FY22 Q4)

- Committee Placements
- Director Onboarding – updated Manual
- USEF Convention – several AHA Winners
- Budgeting for FY 23
- Scottsdale and Shows Held
- Ongoing Leadership Meeting with USEF President and CEO
- Collaboration call with Promotion Stakeholders
- Strategic Planning with Board and Leadership



Strategic Plan Priorities



ARABIAN
HORSE ASSOCIATION

Promotion of Arabian Breed
Outreach
Technology



US EQUESTRIANS OF HONOR - WINNERS



Sophia Huffman - US Equestrian Junior Equestrian of the Year

Peter Stachowski – Bill Robinson Trophy

Jeff Schall – Norman K. Dunn Trophy

Martha Rattner - Vaughn Smith Trophy

Vickey Bowman - Richard E. McDevitt Award of Merit

Jody Zeier - Richard E. McDevitt Award of Merit

Susan Morey – Pegasus Medal of Honor



Calendar Quarter 2 (FY 23 Q1)

- Virtual Shows
- Spring Board Meeting
- World Cup in Scottsdale
- Discovery Farms & Meet an Arabian Horse Month
- Mediation in Denver
- Investment Advisory Group Meeting
- Sale of the 10805 Bethany Drive building
- Convention 2024 – Contract vetting group meeting
- Member Survey – Convention, Demographics, Awareness
- Task forces populated
 - Membership Initiative
 - Software Systems

Membership Initiative Task Force

Related Strategic Priority Focus Area

Member Experience

- Maximize opportunities to recruit and retain members
- Breed Growth

Expand the number of people involved with leasing, owning, and breeding Arabian, Half-Arabian and Anglo Arabian horses

- Outreach
To new people, to youth, to those outside Arabian

Objective

Explore changes to AHA membership structure including a resolution for the 2022 Convention

Expectations

- Review the current membership structure and fees
- Engage with membership for stakeholder input and recommendations
- Develop changes to the membership categories of AHA as a resolution to the 2022 Convention.
- Consider the club structure as it relates to membership dues
- Model innovation, agility, transparency, and accountability on behalf of AHA

Members

Lisa Blackstone, Chair, Chelsea Wesson, Jennifer Tucker, Nancy Harvey, Mary Smith, Josh Schildroth, Debbie Fuentes, Brenna Johnson, Stan Morey



Software Systems Task Force

Related Strategic Priority Focus Area

Operational Excellence and Agility

More efficient modernization of systems

Ensure Member Benefits

Objective

Explore changes show entry processing and the software systems involved in the processing

Focus – a triangle of relationships

- Improve efficiencies of our national events pre-show processing and at show processes
- Improve the efficiencies of our local/regional show processing
- Improve the relationship between exhibitors and show entry process

Members

Nancy Harvey, Chair, Ryan Chambers, Lindsey Hagar, Maggie Harrison, Mary Kanaga, Marlene Kriegbaum, Paige Lockard, Gerald McDonald, Lisa Montgomery, Melissa Schalles

Canadian Nationals Task Force – Road to the Future

Strategic Plan Alignment

Mission

Ensure Member Benefits

Values

Opportunities to Enjoy Arabian Horses

Guiding Principles

Cultivate Growth in a Changing Environment

Build Affinity and Trust in AHA

Foster Association Relationship Teamwork

Related Strategic Priority Focus Area

Member Experience

Increase participation in activities involving the Arabian, Half-Arabian and Anglo/Arabian horse

Objectives

- Present all options and possibilities of changes to the infrastructure involved in the AHA rules regarding a Canadian National Show Event.
- Explore and recommend/not recommend a Canadian National Show Event
- Codify the Board of Directors decisions in the position of the Association



Canadian Nationals Task Force – Road to the Future

Strategic Plan Alignment

Expectations

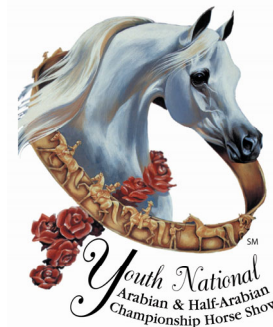
- Review the current infrastructure of National events in AHA Handbook, Resolutions and Board Motions
- Engage with membership for stakeholder input and recommendations
- Develop recommended feasible and fiscally responsible changes to Canadian National Championship Show
- Consider the stakeholders, exhibitors, members, officials and staff
- Model innovation, agility, transparency, and accountability on behalf of AHA

Members

Janet Henderson & Gerald McDonald, Co-Chairs, Karen & Tony Caughell, Brenda Driediger, Dave Daugherty, Allan Ehrlick, Carla Jackson, Marlene Kreigbaum, Leslie Lockard, Lindsey Phipps, Brad Short, Dave Corning, Deborah Johnson, Stan Morey

Calendar Quarter 3 (FY 23 Q2)

- 30th Youth Nationals & 3rd Mid-Summer
- Saddle Seat Equitation Breed Collaboration
- USEF Saddle Seat Presentation at YNL
- Summer Board Meeting
- Communications to Members - PAT
- 2nd Ranch Horse Championship Show
- Arabian Breeders Finals
- Distance Nationals
- 20th Sport Horse Championship Show
- Acquisition of a new AHA Headquarters



AHA New Headquarters



6030 Greenwood Plaza Blvd, Ste 100
Greenwood Village, CO 80111

BUILDING *floor plan*



Calendar Quarter 4 (FY 23 Q3)

- Move begins to the new Headquarters
- 56th US National Championship
- National Youth Judging Contest
- In-Person Convention – Myrtle Beach
- Fall Board Meeting
- Director On-Boarding
- Leadership On-Boarding
- Judges School, Seminar & Interviews
- December 5th Trial begins



Arabian Horse Youth Association



Youth Judging Contest & Hippology
Youth of the Year – Presidents Banquet
Grace Smith - President
Marin McKee – Vice President
Carli Marasco – Secretary
Kate Bonafede – Treasurer

The Value of Our AHA Volunteers

Approximately 300 National Volunteers

Average 5 hours per week

260 hours per year

7072 Volunteer hours

\$2,121,600 savings annually



ARABIAN HORSE ASSOCIATION

RESOLVE



2022 | CONVENTION | MYRTLE BEACH, SC

Arabian Horse Association

10805 East Bethany Drive | Aurora, Colorado 80014

Coming in Spring 2023

6030 Greenwood Plaza Blvd, Ste 100
Greenwood Village, CO 80111

(303) 696-4500

[ArabianHorses.org](https://www.ArabianHorses.org)

