



We are pleased to extend our invitation to you as we solicit proposals for an official partner in videography. In your proposal, please address all of the shows that you would like to bid to video. Vendor will be given the right to sell videos and barn feeds at these event and must provide feed to live stream to live stream provider. The selected videographer may be required to run cable to viewing monitors at some events as selected by AHA, they will also be required to provide B-Roll footage during and after the event to AHA at no cost. We are prepared to partner with the vendor who can provide the best services to our exhibitors and the Arabian Horse Association (AHA). The duration of this contract will include the years 2017, 2018 and 2019. Please address any or all of the following events (dates and locations listed below) in your proposal:

- Youth National Arabian and Half-Arabian Championship Horse Show
 - July 22-29, 2017 & July 21-28, 2018 (facility 2019 not yet contracted)
 - State Fair Park, Oklahoma City, OK
- Canadian National Arabian and Half-Arabian Championship Horse Show
 - August 13-19, 2017 (facility for 2018 & 2019 not yet contracted)
 - Keystone Centre, Brandon, MB
- Sport Horse National Arabian and Half-Arabian Championship Horse Show
 - September 5-10, 2017, James B Hunt Horse Complex, Raleigh, NC
 - September 19-23, Ford Idaho Horse Park, Nampa, ID
 - Facility for 2019 not yet contracted
- U.S. National Arabian and Half-Arabian Championship Horse Show
 - October 20-28, 2017, October 19-27, 2018 & October 18-26, 2019
 - Tulsa Expo Square, Tulsa, OK

We ask you to submit a proposal addressing the following items:

1. Description and details of equipment (cameras, mixers, cable, etc.) to be utilized for duration of contract
2. Willingness to provide class videos and individual ride videos
3. Experience and accomplishments in the industry
4. Opportunities for advertising partnerships/revenue sharing with AHA
5. Any requirements from AHA
6. Additional services offered

AHA National Shows provide a lucrative business opportunity in terms of the exclusive exposure of your services at the event and the revenue generated from exhibitors and spectators utilizing your advertising. We sincerely hope that you will accept our invitation to submit a proposal. Please send your proposal with a postmark no later than January 10, 2016. If you should have any questions, please do not hesitate to contact Kelsey at (303) 696-4541 or at kelsey.berglund@arabianhorses.org. We look forward to hearing from you.

Sincerely,

Kelsey Berglund
Director of National Events