

ARABIAN HORSE YOUTH ASSOCIATION
BOARD OF DIRECTORS MEETING
Approved Minutes
Denver, Colo.
March 15-16, 2014

President Tori Oto called the AHYA Board of Directors meeting to order at 8:11 a.m. on March 15, 2014 at the AHA Office.

PRESENT

Tori Oto, Pres.	Desirae Woodford, R5 Co	Molly Schwister, R10
Jackie Pakula, Vice Pres.	Shannon Agne, R5 Vice	Jacklyn Abernathy, R12
Katie Johnson, Sect. & R17	McCamey Kimbler, R6	Vicki Von Uhl, R13
Emily Barker, R1	Kelsey McMahan, R7	Abigail DeWitt, R13 Co-V.
Flora ElmColone, R2	Kendall Billingsley, R8 Co	Rachele Cate, R13 Sect.
Morgan Annand, R3	Leah Waltrip, R8 Vice	
Taylor Kyse, R3 Vice	Skye Williams, R9	

OTHERS PRESENT

Cynthia Richardson, AHA President; Nancy Harvey, AHA Vice President; Shawna Strickland, AHA Youth and Family Programs Director; Debbie Himmel, Youth Committee Chair; Stacey Dunn, Youth Committee Vice Chair; Rosemary Cate; Cindy Howey, Region 8 Youth Coordinator; Elizabeth Williams; Tague Johnson, Region 5 Director; Mary Ann Hughes, Region 1 Director; Russ Taylor, Region

APPROVAL OF AGENDA

MOTION by Jackie Pakula, That the Board of Directors agenda of March 15-16, 2014 be approved and left open. Seconded by Leah Waltrip.
Motion Passed Unanimously. **(Motion #1-03/15/14-BOD)**

APPROVAL OF NOVEMBER MINUTES

MOTION by Katie Johnson, That the Board of Directors minutes from November 24, 2014 be approved as amended. Seconded by Desirae Woodford.
Motion Passed Unanimously. **(Motion #2-03/15/14-BOD)**

TREASURER'S REPORT

The report was given by Shawna in the absence of Holly Schnader, Treasurer. AHYA saw very successful fundraisers in fiscal year 2014 (April 2013-March 2014). At Youth Nationals, we doubled our earnings as compared to the previous year. The rollover budget, which was effective starting in fiscal year 2012, greatly helped the success of youth programs. Also, we have had a successful trailer raffle and youth judging fundraisers at US Nationals. \$5,000 donation also made to Make-A-Wish. Going into fiscal 2015 we still have the \$25,000 of

outreach money from the adult board and we will continue with our 3 budgets (“Youth-raised” rollover, “staff” budget, and “promotional” money from the adult board).

UNFINISHED BUSINESS

Timeline and Responsibilities Review – *Shawna gave out time line. Important* - \$250 needed from each director for Youth Nationals T-shirts. **Shawna Promised to send link to Sponsorship Forms and can get a tax ID number for forms.**

Shawna discussed that the template for the Regional reports is to be used as a guideline, but doesn't necessarily restrict the information that can be reported by each region.

Social Media – Shawna

AHYA Blog – www.arabianhorses.org/ahyablog

Need content for the Blog and needs to be followed up and kept up to date. Shooting for one blog post a month and need BOD to pick a month to write on. Desirae (R5) and Vicki (R13) are going to work on the Blog together and take on the task of getting at least 8 months ready.

Instagram – *arabianhorseyouth*

Facebook – www.facebook.com/arabianhorseyouthassociation

Twitter – *AHYneigh*

Shawna discussed the importance of sharing AHYA content, following AHYA's social pages, and how easy it is to promote the Arabian horse to everyone on social media. The Daily Hoof Print will not exist this year at Youth Nationals and everything will be on social media on pages and hash tagged instead, so it is important to get the word out.

Email → AHYA@arabianhorses.org, email blast to all people on board. The email address RYC@arabianhorses.org emails all Regional Youth Coordinators.

Make-A-Wish and fundraising efforts

We gave \$5,000 to Make-A-Wish Colorado for FY2014. Tori talked on the subject of going to Make-A-Wish Colorado and donating the money.

Youth Nationals Age Split

In November, the AHYA Board unanimously voted to table the recommendation about whether to change the age splits at Youth Nationals from 13 & Under and 14-18 to 14 & Under to 15-18 until AHYA Convention in July. The Youth Commission has expressed interest in speeding the process and making the change for 2014

Jackie – Suggested that this should not go through this July because we have people on both sides of the idea and we should wait for everyone's opinion. 15-18 was drastically smaller than the 14 and under at the Scottsdale Arabian show February 2014.

Shawna – Mentioned that it is not happening for this Youth Nationals because it would take too much money and man power to change it for this year. That being said there is more time now

for Youth to come out and vote at convention for how they feel about the change. Show Commission sees it as being a way to level the age groups and classes out to better distribute exhibitors. Trainers have horses and kids that may not be ready to bump up to 14-18 and it would give them another year. Youth perspective of maturity and how different the ages are competing against one another. The only way for this to be successful is to talk about all points and look at it with full knowledge of the change.

Stacey – talks about the leveling the playing field motion that passed in convention 2013 and the fact that it may change the rule anyways so that there is no age splits and the fact that it will be a competitive level instead.

End- Talk it over and think about it to talk at Convention with a clear knowledge of what everyone's needs and wants are.

REGIONAL UPDATES

R1- Championship Show May 31st -June 1st, \$500 scholarship, judging contest

R2- Championship Show June 18-22nd, farm day inviting r2 youth, communication through social media with youth.

R3- Championship Show July 6-13th, TAIL tours, New RYC Tammy Collins

R5- Championship Show July 7-12th, sponsorship on smaller scale \$25 so you can ask everyone not just businesses, trying flocking at regional show.

R6- Championship Show July 4th weekend and Regional youth meeting will be there.

Fundraisers, 50/50, silent auction. Mongo Derby 700mile endurance ride in Mongolia! Taking the competing horse to Children's hospital to incorporate TAIL and outreach to raise money.

R7- Championship Show April 24-27th, TAIL at regionals.

R8- Championship Show June 4th-7th, Goat ideas "kiss the goat", Designing t-shirts available to buy, Can food drive for charity

R9- Championship show May 27th weekend, Youth meeting Tuesday before Regional show, R9 youth foundation donation \$500, Flocking personal notes, 50/50, regional shirts, penny drive

R10- Championship Show June 10-15th, 3rd annual judging contest, R10 youth round up where they will hold the youth meeting, R10 youth show.

R12- Championship show May 6-10th, Youth Jamboree and clinics where Youth meeting will be.

R13- Championship Shows: Sport horse June 12-14th, Main Ring June 18th-22nd.

R15- Championship Show July 3-6th, Silent auction, pig roast, pie toss raised \$5000.

R17- Championship Show July 21st-26th youth meeting will be held there and new youth director will be elected.

COMMITTEES

ALL AHYA board members must be on at least 2 committees, being a chair counts as 1. New Chairs elected every fall meeting.

Convention/Credentials – *Camille is not here, no report, Camille stepped down as chair. Jacklyn Abernathy volunteers to be named new chair.*

Youth Activities – *Taylor* → *old ideas: flocking, trailer raffle, consignment sale, flying pigs.*
New ideas: Trivia night- multiple rounds with prizes, questions about horse knowledge
Golden Horse poop: hidden horse poop and if found there is a prize
Horse Wash: pay to have horse show bathed
Musical stalls: kids jump to music and when music stops they jump into “stall”
Carnival games : hat toss, horse draw, cake walk, water gun game, apple bobbing etc.
(Convention?) **Discussion tabled until Sunday meeting.**

Membership/Fundraising & Promotions – *Jackie*

Still working on fundraising handbook. Outreach to the breed and attracting people in the community to the breed. Talk about the interscholastic equestrian association, inexpensive way to show horses, and a way to increase outreach. Jackie expresses the need to stop talking about ideas and start actually doing them. Qualifier T-shirts, everyone on board needs \$250 sponsorship.

How to progress -> need committee members to take ideas to their own regions.

Regional/National Classes – *Molly*

Get people to discuss the age change.

Straw vote to restrict Trainers kids from showing clients horses in JTR classes. 86% of kids that won nationals championships and reserves were trainers kids (not sure if it was owned)

Short stirrup – legal starting in September

Equitation & Showmanship – *Katie*

Working on motion to change the Equitation rulings for how it is judged (pleasure, sport horse etc.)

Nominating – *Katie, Jackie, & Camille*

Will nominate full slate of candidates.

Working Western – *Jackie*

Short Stirrup Reining – first 10 and under class to be allowed to lope, will be accepted class this coming December (2014).

Western Riding – horsemanship with flying lead changes and patterns judged on horse instead of rider. Talked about being an exhibition class at youth. Talk about clinic to explain and introduce it to exhibitors.

Sport Horse – *Holly, no report*

Talk about in hand sport horse at youth – problems being no time and hard to get a judging panel.

Distance – *McCamey*

Goal is to make AHA membership aware of endurance and what’s going on. Endurance’s most prominent horse is the Arabian.

Canadian Nationals – *Sydney*, no report
Support needed.

YOUTH NATIONALS

Schedule – Shawna

AHYA Board meeting MOVED to Thursday afternoon

Convention MOVED to Friday morning

Novice Judging Clinic, billed as an educational extension of Convention, will be held Friday afternoon

Fundraisers-

-Qualifier T-shirts - \$250 MINIMUM – burgundy with white writing?

-Flying Pigs-

-Consignment Sale- need more volunteers or have specific open times that are shorter

-Flocking- set up during the day and have 20\$/ dozen

-Limited Edition Item- last year was the 2013 hats (100 sold for \$20)

Board wanted “tech related” item. Ideas: phone cases, ear “buddies” with 3d logo, custom retractable earphone, stylus pens, gel skin case, rechargeable power pods, “dots”.

Straw Vote for power pods 33 yes 1 no

Quantity- 250 unanimously voted

McCamey asks if it is alright to take them to the Young Riders competition that overlaps Youth Nationals and will take 25 to sell.

Price- \$25

-Trailer Raffle- Ticket pricing - \$100/ ticket and had 300 tickets max. We sold 276 tickets and made \$27,600. Keep the same this year.

-Sponsorships- sponsorship opportunities website → arabianhorses.org/youthsponsorship
Always accepting new sponsors, however much they can give.

Personal Thank you is so important to sponsors.

-Volunteerism/Committee Work- stay in touch with chair and committee volunteers. Keep going and don't stop at the meeting, get your goals completed. Make sure to help out as much as possible for convention and Youth Nationals. Online coordination system will be key!
“Schedule my work” online site to look at.

-Flag Riders- Volunteers: Jackie Pakula (Reiner) Natalie Alves (suggested by Katie Johnson) (costume) Desirae Woodford

-Anthems- Katie Johnson Volunteered

AHYA Convention

2014 Logo – Spot Light on the Stars

Recruiting Ideas

- promote the discussion about the age split to draw kids in.

- The changed day will help to bring in kids.
- Promote the fact that you don't have to be a signed up delegate
- Tell of the fun that happens (not just a meeting)
- First dibs on buying the limited item first?
- Flyers and posts all over facebook
- VIP bull riding passes Hollywood passes
- Donuts
- Cakewalk with horse stars
- SHWAG
- Film strip picture frame
- Ideas of "high profile prizes" ipod or camera with AHYA logo
- "Heads and Tails" game
- vendor bucks

Planning (limit to 1 hour discussion, rest to follow on Sunday)

NEW BUSINESS

AYHC Symposium – Tori Oto, Jackie Pakula and Katie Johnson will be attending March 20th-23rd. Will be giving a presentation on FUNdraising and teaching other kids and boards how to make money for their associations and have fun doing it.

- Fun classes: mens side saddle, ride a five etc.
- Dunk tank
- Get off horse to do activities
- Getting people to pay entry fee
- Calcutta (bid on the winners)
- High point fun classes
- Smaller sponsorships (\$25)

Things that didn't start at a horse show:

- Flocking
- Chuck-a-duck
- Goat in business
- Silent auction
- T-shirts
- Pie toss

MEMBERSHIP

How to increase?

- More youth involvement
- Spread word about Arabian shows (outreach)

Cynthia suggests affiliate memberships, saying we want new members and will give them a "free" year to try?

Suggestions of an AHA/AHYA challenge to get most new memberships. Getting people from the community is super important and mentoring new people.

- Reach out and help people who have Arabians and let them know that just because they don't show breed right now it is not out of reach!
- If we have youth meetings and open club events, invite kids who aren't members to let them know what it is about.
- "So you want to own a horse" ideas and letting people get knowledge.
- Presenting Arabians as Arabians. How to make your horse look like an Arabian (tack, styles, disciplines) more education on the modern Arabian horse.
- Set up Arabian booths at local shows
- Working on having an in-term membership for kids that age out. 5-year membership for a low price after ageing out so that you keep in contact with AHA for the years that you aren't showing. Bring people back to the industry after they are done school etc... (not a competition card membership)
- Family of AHA, need to keep touch with our family

Creative Contest /Regional Youth Team Tournament

Promotion Ideas – CC designs are more consistent now and the logo will be interchanged into the template now giving the design team more time for other things.

RYTT – received duffle bags and garment bags for winners with embroidery.

2014 Awards – ideas: polos, bridle bags, coolers, blanket bags, quarter sheets.
non size-specific items

Markel Insurance - \$5000 scholarship at Youth Nationals for one horse and one rider. Must compete in one showmanship, equitation and under saddle class, any discipline. Must register with the horse and classes before Friday night.

Last year we were one of the beneficiaries of the ADIS auctions of \$5700 that we used for \$2000 for scholarships and \$3700 for sponsorships for YN jackets and Buckles. It is important for the board to sponsor Jackets and Buckles because we were the ones who fought for it a couple years ago. (\$350 for jacket/ buckle sponsorship)

Flora ElmColone made a Motion to do a \$1200 sponsorship (4x \$300 sponsorships) for Youth Nationals winning Jackets and Buckles. Morgan Annand seconded. (Motion #3- 03/15/14)

At 2013 Convention the Foundation gave each board member \$500 scholarships. It is now time for us to give back to the Foundation. Giving back things that the cost is 0 but the value is not is important. Promotion of the Foundation through social media and supporting them.

Putting a thank you note and promotion to the Foundation in our YN omnibus.

Katie Johnson makes a Motion to put a full page add in the Youth Nationals Program saying Thank you and also promotion the Foundation as well as giving them 2 eblasts. Seconded by Molly Shwister (motion #4-03/15/14)

Who's Who page write ups needed plus photos by Monday March 17/14 or sent to the AHA Youth and Family Programs Director.

- I. **Reminders – Tori**
- a. **May 1** – RYTT Entries **DUE**
 - b. **June 1** – Creative Contest Entries **DUE**
 - c. **June 1** – Convention delegate eligibility (per Board motion in November, ANY youth age 18 & under who is an active member of AHYA as of June 1 of the given year is able to serve as a delegate for her or his region at the AHYA Convention in July)
 - d. **June 1** – T-shirt Sponsors **DUE**
 - i. Start now if you haven't already! Shawna can help if you have questions, etc.
 - e. **July 1** – Committee Agendas Written
 - f. **July 17** – AHYA Meeting @ YNL
 - i. Written Regional Report **DUE**
 - ii. Regional Poster **DUE**
 - iii. Regional Meeting Minutes signed by RYC **DUE**
 - iv. Remember, we will be choosing the next meeting date/time, so if you will be on the 2013-2014 Board, start thinking about when and where you want the fall meeting (typically piggy backs on either US Nationals in Okla. or AHA Convention in Ky.). **Unanimous vote to be at convention for fall meeting.**

Motion to end the meeting at 3:28 by Morgan Annand. Seconded by Taylor Kyse.
(motion #5-03/15/14)

03/16/14

Morning Youth Board meeting at Double Tree Hotel Denver.

Voting members of the board that are not in attendance:

Vicki Von Uhl

All other Voting members that were at meeting 03/15/14 at the AHA office are in attendance.

President Tori Oto called meeting to order at 9:07.

Convention Planning:

Activities: musical stalls → polls are arranged as jumps on ground and kids jump polls until music stops. At this time they must run and jump into the “stalls” (boxes on the ground)

Rider on a Horse → change up of birdie on a perch

Trivia → to go with theme. ie: famous horses, riders. Etc. prizes are given to high scores. (Bull VIP Passes)

Shoe race → put shoes in a pile in the middle and must run to middle and find shoes and run back.

Muck Bucket → paint easter eggs brown and put them into a bucket with sawdust and then each kid pays ex. 5\$ and gets to pick and egg with a prize in it. **Look back at game for ice cream social.**

“Ship to Shore” → basically simon says

“dating game” → everyone

“darling if you love me” → trying to make people laugh, sit in a circle and one person is it, they must pick a person and try to make them laugh by saying “darling if you love me will you please smile?” the person must say with a straight face “darling I love you but I just cant smile”.

“Fringing” → everyone gets a bunch of two inch piece of yarn and must talk to people to get other colours.

“human knot”

“toilet paper game”

“seated soccer” → sitting in chairs playing soccers.

“Human Sized Jenga” (Stacey from R10 has it and can send it to convention) **ice cream social**

Fair Games

Apple bobbing or apple on a string, hat toss, wheel barrow race, cup cake walk,

Smaller group game voting

- 1.darling 15 votes yes**
- 2. apple bobbing or on string 8 votes yes**
- 3.rider on a horsey 9 votes yes**
- 4. human knot 10 yes**
- 6. cupcake game 7 yes**
- 7.seated soccer 0**
- 8. wheel barrow race 0**

Chosen :

- 1.darling**
- 2. human knot**
- 3.rider on a horsey**
- 4.apple bobbing/ donut on a string**

everyone games voting:

- 1.ship to shore unanimous**
- 2. shoe race 10 vote yes**
- 3. boo game 2 vote yes**
- 4.fringing **DO AT CHECK IN** unanimous vote**
- 5.dating game 1 vote yes**

2 chosen:

1. ship to shore

2. shoe race

Trivia and Raffle to be in between voting and convention topics

Ideas

- put different colored stars on each name tag so that after we can divide into teams so that people mingle. (ie. Blue team, red team)

Key note speakers voting on prioritizing:

Barbara Chamberlin: comedian and involved in 4-h to talk about leadership and life skills.

Funny takes on life journeys and motivational speaking. **15 votes yes**

Dr. Catlet: professor in equine at new México state. Educational track. **1 vote yes**

Elizabeth Knizley: making movie **13 vote yes**

Lisa Shover : Shameless owner **5 votes yes**

Ann Judge Wagner: Thunder rider for the Broncos. Inspirational speaking. Trainer and judge.

Knows a lot about Arabians and horses and is very active in the community. **Unanimous 1st choice**

Youth Nationals:

Thursday: AHYA annual meeting

Friday morning: Convention

Friday afternoon: judging clinic

Saturday : exhibitor party with mechanical bull

Consignment set up

Sunday: Parade of Regions

- Talk about awards for certain categories.

Golden Hoof Awards

- Best set
- Most original
- Best performance
- Best male lead
- Best female lead
- Best costume

- Best region in a supporting role
- Best use of theme
- Best special effects
- An actual parade down main st?
 - Line up at dairy barn and come down main st

Monday: stick horse races
Painted ponies

Tuesday: hippology
Chuck-a-duck

Wednesday : Barn night out (restaurant coupons) fewer than last year (2 instead of 4)

Thursday: Ice Cream Social

- Location : in the Luhan
- Activities :
 - muck bucket/magic Pegasus pick-a-poop
 - Human sized Jenga
 - Vendor coupons with a \$5 minimum given out
- Truck to give icecream so we need to put emphasis on activities

Friday: Pig toss

Saturday : consignment sale close out

Flocking :

- Pricing
 - \$20 per dozen
 - Cap to buy 3 dozen per delivery to barn per night
 - For “Massive Migration” of more than 3 dozen it turns to \$40 per dozen
 - “Adoption event” to buy flamingos for \$10 a bird at end of show at consignment close out (5 bird limit)
 - No flocking insurance this year
 - Get flocked in the day 3pm-6pm
 - Personal notes with AHYA logo hung from flamingos neck
 - Starts on Saturday last night for the birds to fly is Friday

Trailer Raffle

300 tickets at \$100 a piece

- each region must sell 10
- each exec must sell 5
- credit card sales call AHA and give credit where it is due
- cash and cheque sales give to Youth coordinator
- we can give a tax number but it is not tax deductible
- put form together to keep track of tickets and where the sales are coming from.

ADJOURNMENT

Desirae Woodford Made a motion to adjourn the meeting at 11:26am. Seconded by Morgan Annand (motion #6-03/15/14)