

Arabian Horse Youth Association  
Board of Directors Meeting Agenda  
Approved Minutes  
Denver, Colo.  
March 10, 2018

1. **Welcome and Call to Order – Emmy**
  - a. 9:11 am at AHA Headquarters
2. **Roll Call/ Introductions – Emmy**
  - a. In attendance: Tabitha Bell (Treasurer), Sarah Porter (Vice President), Emmy Farago (President), Hunter Offord (Secretary), Natalie Zavala (R2), Shelby Howey (R4), Camryn Pugh (R4), Haley Fryrear (R5), Liz Elken (R5), Harper Hamill (R8), Katie Treadwell (R10), Madison Rose (R10), Savanna DeMott (R11), Ashley Lounsberry (R11), Rylie DeBarge (R12), Celina Carabetta (R16), Cindy Howey, Debbie Himmel, Brenna Whitlock
3. **Approval of Agenda – Emmy**
  - a. Katie Treadwell (First)
  - b. Sarah Porter (Second)
4. **Treasurer’s Report – Tabitha**
  - a. Silent Auction went down quite a bit
  - b. US Nationals Raffle stayed the same
  - c. Congrats Bears went up
    - i. Sell out of the bears and then just sell the ponies
5. **Unfinished Business**
  - o Timeline and Responsibilities Review – Brenna (sponsorships)
    - i. Start Finding T-Shirt Sponsorships
      1. Due June 1st
    - ii. Scholarship requirements have to be fulfilled by the end of Youth Nationals
  - o AHYA Blog
    - i. March: Liz
    - ii. April: Savanna
    - iii. May: Tabitha
    - iv. June: Katie
    - v. July: Ashley
    - vi. August: Rylie
6. **Regional Updates**
  - a. Region 2: took two teams to judging contest at US. Team A took 2<sup>nd</sup> overall. Trying to get a judging contest at Scottsdale. Fun show to help raise money to go to judging contest. Stick horse class was a big hit at the regional show and will be doing that again.
  - b. Region 4: Just started so nothing to report right now. Wanting to do some fundraisers and clinics.
  - c. Region 5: Meeting at first show. Judging clinic. Judging tryouts in may. Have group messages and conference calls. Carrot bundles and congrats bears for fundraisers.
  - d. Region 8: Fundraisers congrats bears. Meeting at regional horse show. Sell remainder of the bears and do some fun classes. Wanting to find new fundraisers to try.
  - e. Region 9: T-shirt sponsorship. Golden horse shoe was really successful. Had a donation of \$500. Ride a buck for a fundraiser. Regional Youth Team Tournament- 25 teams for this year. Looking to get t-shirts for every person on a team. Regional awards.
  - f. Region 10: Had a lot of youth activities at regional show. Had two judging teams go to US. Youth meetings at Roundup and Regional show. New activities are getting planned.

- g. Region 11: Regional youth meeting at regional show. Ambassador award- rider with most points and does community service with horse wins a belt buckle. Working on fundraising-t-shirts. Thinking of new ideas for fundraisers. Adding stick horse barrel racing for trainers. Hoping to start another judging team.
- h. Region 12: Looking to start a youth meeting at the regional show. Make sure youth are informed about what is going on and how to get involved.
- i. Region 16: Just started

## 7. AHYA Committees

- Reports
  - Youth Activities – Liz
    - Not a lot of activity
    - Social media and photography contests
  - Membership/Fundraising & Promotions – Emmy and Sarah
    - Increase membership
    - Help get more kids to youth nationals and keep them coming back
      - Lose 30% every year
    - Having a meeting for new exhibitors
      - Answer any questions they have
      - Open question seminar
  - Regional/National Classes – Katie T
    - Not a lot of responses
    - 14 and under and 15-18 age spits
      - Make them consistent all around
  - Equitation & Showmanship - Hunter
  - Working Western – Kari L
  - Sport Horse – none
  - Distance – Savana
    - Posted on Facebook pages looking for youth involvement
  - Canadian Nationals – Muskaan
- Youth Activities
  - Katie: Keep committee
  - Savana seconds
    - Motion passes
- Membership/ fundraising & Promotions
  - Split committee into two committees
    - Membership
      - Emmy- Chair
    - Fundraising & Promotions
      - Sarah- Chair
        - Sarah first
        - Madison Seconds
          - Motion passes
- Regional/ Nationals classes
  - Katie makes a motion to remove committee
  - Harper seconds
    - Motion passes
- Equitation and showmanship
  - Katie makes a motion to keep committee
  - Natalie seconds

- Motion passes
- Working Western, Sport Horse, Distance
  - Katie makes a motion to remove these committees
  - Ashley seconds
    - Motion passes
- Canadian Nationals
  - Harper makes a motion to remove committee
  - Natalie seconds
    - Motion passes
- Add- Judging and Hippology Committee – Katie Chair
  - Katie first
  - Natalie seconds
    - Motion passes

## 8. New Business

- Board shirts
- Scholarships – have until July 31<sup>st</sup> to meet requirements
- Rollover Money - Membership promotion or donation to charity
  - Fundraising & Promotions Committee could work on this and present it back to the board
  - CSU- Therapeutic Riding Program
  - Pawsitive Pawsibilities
  - Sponsorship towards “Something old, Something new” class
  - People from the community get the chance to ride Arabians
    - Find people that don’t show class A that own Arabian horses and get them interested in AHYA
    - Encouraging lesson programs
    - Girl Scouts/ Boy Scouts
    - Give \$ off of each membership to new members recruited from Board members
      - Club level
    - Incentive program for lesson barns
- BREAK
  - 10:41
  - Back at 10:57

## 9. Youth Nationals

- Schedule
- Fundraisers
  - Qualifier t-shirts - What color – show colors white w/ purple accent
    - Dark qualifier shirts
      - Harper first
      - Sarah second
        - Motion passes
    - Option 1: Navy blue with splash logo with white lettering
    - Option 2: Navy blue shirt with neon green lettering (if budget doesn’t allow)
      - Katie makes a motion to go with option 1 and if budget doesn’t allow go with option 2
      - Savana second
        - Motion passes

- Congrats Ponies
  - Sell out of bears first and then just sell ponies after
    - Lower price on bears
      - \$10
    - Keep price on ponies
      - \$5
  - New ribbon on them without a year
    - Same colors: Purple and silver
- BREAK FOR LUNCH
  - 11:32
  - Back from break- 1:39
- Limited Edition Item – PopSockets
  - Black- unanimous
  - Splash logo
    - 5
  - Regular with words
    - 0
  - Regular without words
    - 11
  - Regular abbreviation
    - 0
  - Sale price of \$10
    - 100 limited addition items will be sold
- Raffle - Board Responsibility (5 tickets each) \$50 (240) or \$25 (480) tickets
  - Horse trailer
  - Have a grand prize and have a couple more items that could be raffled off
  - \$50 per ticket
    - Unanimous vote
  - 5 tickets for \$200 bundled price
  - 450 tickets will be sold
- Sponsorships – give list of needs
  - Needed by May 15th
- 1<sup>st</sup> Time Youth National Exhibitors
  - Give them a ribbon and their picture taken
  - Recognize the seniors at their last youth nationals
    - Bring them into the ring and give them roses
  - Meet older exhibitors
    - Mini mentoring program
- Volunteerism/Committee Work
  - Always need help at Youth Nationals
  - Multiple opportunities to volunteer
- Flag Riders
  - One night for flag riders
  - Seniors get first dibs
  - Let Brenna know if you are interested

**10. AHYA Convention (limit to 1 hr discussion, rest to follow on Sunday)**

- Schedule and New format, Ice Breaker Ideas
  - i. Ice breakers- one short one to start things off

1. Rock, Paper, Scissors challenge
  2. Finger jousting
  - ii. Activities when votes are being counted
    1. Kahoot game
      - a. Horse questions
        - i. Activities committee
          1. June 1<sup>st</sup> deadline
- Committee meetings at convention
  - i. No meetings at convention
  - ii. Survey as a Kahoot
  - iii. Have signup sheet at convention
- Regional Posters
  - i. No posters
  - ii. Brenna will make a slideshow about each region instead
    1. Send her photos and some information from your region
      - a. July 1st
- Recruiting Ideas
  - i. Qualifier T-shirts a convention
  - ii. Water bottles
    1. Hand out the morning before convention
- Planning/Decorations
  - i. Sit with your region
  - ii. Colorful streamers
  - iii. Balloons
  - iv. Fan decorations
  - v. Navy blue or black table cloths
- Color War – jobs and recruitment
  - i. Bandannas
  - ii. 15 minutes after convention
  - iii. White t-shirts
    1. Would need sponsor
    2. 500 shirts
    3. Tie dye as a board activity afterwards
- Team Challenge (Maybe)
  - i. Hoppity Hop horse race
  - ii. 3-legged race
- AHYA Dance
  - i. Use the same decorations as convention
  - ii. Ice Cream, popcorn, chips
  - iii. Natalie will be taking song requests
  - iv. Need to get last year's playlist from Flora
  - v. King and Queen
    1. No board members will be in the running

#### 11. Reminders

- **June 1** – Convention voting eligibility
- **June 15** – T-shirt Sponsors DUE – **START NOW**
- **July 1** – Regional Pictures to Brenna
- **July 19** – AHYA Board Meeting at YNL
  - Written Regional Report and Meeting Minutes DUE

Meeting Adjourned at 3:11