

**Arabian Horse Youth Association  
Board of Directors Meeting  
Approved Minutes  
Tulsa, OK  
November 22, 2015**

**I. Welcome and Call to Order- Taylor**

**II. Roll Call/ Introductions- Taylor**

Taylor Kyse (P), Emily Barker (VP), Flora ElmColone (S), Sydney Young (T), Kailey Wessel (3), Danika Overstreet (5), Lily Martinelli (8), Alycia Boucher (9), Peyton Mainwaring (9), Rachel Mounce (9), Hunter Offord (10), Katie Treadwell (10), Emmy Farago (10), Kate Lewis (11), Cynthia Richardson (AHA President), Nancy Harvey (AHA VP), Stacey Dunn (Youth Comm. Vice Chair), Cindy Howey (Youth Comm. Vice Chair), Debbie Himmel (Youth Comm. Chair), Brenna Whitlock (AHA Staff Liaison), 4 guests

**III. Robert's Rules of Order- Debbie**

a. We follow Robert's Rules of Order

- i. The President will conduct the meeting, and will call on individuals to speak per the agenda
- ii. Raise your hand to be acknowledged by the President before speaking
- iii. All motions must be made, seconded, and discussed before the question may be called and the vote cast
  1. When voting, only Youth Directors, or those serving in Director capacity in the absence of the Director, may have a vote.
  2. A straw vote is just a feel of the room, and any participant in the meeting may take part.

**IV. Approval of Agenda- Taylor**

- a. Motion #1 (11/22/15) Danika made a motion to approve the agenda, seconded

**V. Approval of July Minutes- Flora**

- a. Motion #2 (11/22/15) Emily made a motion to approve the July minutes, seconded

**VI. Treasurer's Report- Sydney**

- a. Fundraising was a success this year, except the Creative contest only raised \$50, so we abolished it. Refer to Report for specifics.
- b. Goals for 2016: have another successful fundraising year, increase sales and participation, AHYA BOD T shirt Sponsorship requirement changed to \$500, not \$250. Need to rethink some of the activities at YNL.

**VII. Unfinished Business- Brenna**

- A. *Who's Who Blurbs*- Need a lot of peoples' pictures & bios for new website
- B. *AHYA Blog*- wasn't very successful in 2015, need to focus on it more in 2016. A sign-up sheet was passed around for each Region to pick a month. Some ideas: Fun things you do with your horse, Regional Activities, things that will draw people in.
  - i. Cynthia added- anyone can post activities on the calendar on the new website- shows, activities, clinics, meetings, etc.

- C. *Communication/ Social Media*- AHYA Social Media has been successful, keep pushing it. Continue with the hashtags & snapchats! Make our official hashtag known- put it in the bio.
- D. *Sponsor Thank You Notes*- From AHYA

**VIII. BOD Roles & Responsibilities- Brenna**

- a. Welcome!
- b. 2015-2016 Timeline- Regional & Committee Reports are only due at BOD Meetings, not every month.
- c. *AHYA Paperwork*- AHYA Agreement needs to be signed & returned by everyone who hasn't.

**IX. Regional Reports- Taylor**

R1- New Youth director, Mackenzie Wayne. Sent a judging team to USN, 4<sup>th</sup> overall.

R2- New Youth director, Natalie Zavala.

R3- Sold T shirts at DAHA Fall Fling, raised money in sales & fun classes.

R4-

R5- Sent a judging team to USN. A lot of new people in R5 youth that are new to the horse world. Region putting on North West Equest Fest in January, having a youth meeting there.

R6-

R7-

R8- Want to have more fundraising classes at Regionals in 2016 & increase Youth activities/ social media.

R9- New Youth director Alycia Boucher.

R10- Sent 2 judging teams to USN, 3<sup>rd</sup> & 4<sup>th</sup> overall.

R11- A lot more activity within the youth lately.

R12-

R13-

R14-

R15-

R16-

R17- Regional show is after youth- raised \$5,200 at Regionals. Participation was huge. Had a theme night every night at Regionals- very successful. Had a dunk tank at Regionals which was a huge hit. Tie Dyed Regional T-shirts with cute Arabian horse quote on front, which everyone loved. Overall there is a lot of participation & support in Region 17. Want to bring in a "shadow day"- like a TAIL tour kind of, follow around an exhibitor for a day and see the insider's experience at shows.

R18-

**X. AHYA Committees- Taylor**

- a. Information
  - 1. Chairs needed
    - a. Distance Committee
    - b. Working Western Committee- New chair: Lily Martinelli (8)
    - c. Convention/ Credentials
- b. Reports
  - i. *Youth Activities*- Taylor: Have some new members on this committee.
  - ii. *Membership & Fundraising/ Promotions*- Taylor: Had an informal meeting with AHA Convention keynote speaker & discussed ways to increase youth membership. We

discussed an “orientation”- a transition from AHYA to AHA when the youth age out so that they can stay involved. Possible “College membership”- a reduced price AHA membership while they’re in college so they can afford to stay involved. Create youth delegate positions at AHA Convention- so that people in the 18-23 age range can still stay involved and have a voice. Talk to the AHYA members that have already aged out and ask them their opinion. The general input was that we liked the printed Modern Arabian Horse magazine because it inspires interest and conversation, rather than the emailed version. Discussed the possibility of a “Mentor Program”?

- iii. *Regional/ National Classes*- Sydney Rice & Danika Overstreet: Hold polls or forums to make class choices & connect with regional show stewards. Surveys for which classes are popular, and connect to the youth from each region to make their voice heard. Have committee meetings at regionals. Danika would like to start a Facebook page for Regional/ National Classes Committee. Cynthia added that show commissions are already well underway in their show planning because the omnibus comes out by the end of January, so any changes we want to make need to be communicated now.
- iv. *Equitation & Showmanship*- Emily: Need more participation & responses to emails. Get in touch with Deborah Johnson, adult Equitation & Showmanship Committee chair.
- v. *Sport Horse*- Emily: Also need more participation in this committee. Want to add Sport Horse JOTR at YNL.
- vi. *Canadian Nationals*- Sydney: Want to do “Shadow Day” (see Region 17 Report) at Canadian Nationals. Sydney would like to get leaders signed up & finalized by June.
- c. Committee Assignments
  - i. Goals for 2015- get more youth that aren’t on the board to get involved & committee chairs should get in touch with your adult committee counterparts.
- d. Any AHYA member can serve on a committee! Spread the word.

#### **XI. 2015 Youth Nationals Report & Debrief- Taylor & Brenna**

- a. YNL Survey Results Summary
- b. *Activity Success*: Hippology, Ice Cream Social, Parade of Regions, Photo Booth, Stick Horse
  - i. We plan to continue all of these activities next year.
  - ii. Parade of Regions down the main street was hugely successful- continue that in Oklahoma City.
- c. *Fundraiser Success*: Flying pigs, flamingos, golf cart raffle, limited edition dog collars- Sydney
- d. Publicity, signage, & volunteering
  - i. Encourage people to volunteer at YNL- not just board members. Continue with the incentive program- \$300 scholarship for most helpful fundraiser for AHYA, announced in January.

#### **XII. YNL Planning- Brenna**

- a. Theme
  - i. Needs to not be super specific, & keep in mind the parade of regions. Broad themes are good so we can use the theme over all of our national shows.

- ii. This year is the 50<sup>th</sup> anniversary for USN- something that ties into that would be exciting.
  - 1. *Black & White*- 0 votes
  - 2. *Old West*- 0 votes
  - 3. *Game Night*- 0 votes
  - 4. *Go for the Gold*- Olympics theme (it's an Olympic year so that brings out a lot of possibilities)- 13 votes
    - a. Regional Challenges & games centered around the theme
  - 5. *Denim & Diamonds*- 0 votes
  - 6. *Wizard of Oz*- copyright?- 0 votes
  - 7. *Winter Wonderland*- 0 votes
  - 8. *Medieval Times*- 1 vote
  - 9. *Holiday*- 0 votes
  - 10. *Zodiac Symbols*- 0 votes
  - 11. *Starry Night*- a lot like Spotlight on the Stars- 0 votes
  - 12. *Heroes through History in Society*- not specific enough, a little too personalized, too ambiguous. – 0 votes
  - 13. *"Can you paint with all the Colors of the Arabian Horse?"* -1 vote
  - 14. *Fairytales*- 0 votes
- iii. Top 3: Go for the Gold/ Olympics (13 votes), Medieval Times (1 vote), "Paint With the Colors of the Arabian Horse"(1 vote)
- iv. "Go for the Gold"- our official YNL theme for 2016.

b. Convention

- i. Leadership Development
  - 1. *Keynote Speaker*- very small budget for keynote speaker this year
    - a. Christy Landwehr
    - b. Rebecca LaMalfa
    - c. Kathy Hart- nominated for USEF Equestrian of the Year, part of the AHA & USN Show Commission
  - 2. Judging School
    - a. A bit too long
    - b. Make sure to put an end time when we advertise it
    - c. Oriented towards judging contest vs. classes at the show?
- ii. *Activities*- Greeting/ Welcoming
- iii. *Recruiting Ideas*- delegates at the regional level
  - 1. Reach out to kids from all barns at the show if possible.
  - 2. Promote before we get to Oklahoma City
  - 3. Free sunglasses were a hit, continue that in 2016
  - 4. Present it as an "invitation", make them feel as though they were chosen to come. Convention invitations as "golden ticket" to tie in with the theme.
- iv. Committee Meetings

1. Committee meetings at YNL
  - a. Have committee meetings at different times & advertise when and where.
  - b. Motion #3 (11/22/15) Lily makes a motion to have all of the committee meetings at YNL & that Brenna schedules all the meetings for us. Seconded.
    - i. 2 separate times for meetings
    - ii. Voted to approve motion

*\*10 minute break- 10:33\**

- c. Parade of Regions
  - i. Better prizes- winning Regional pizza party?
  - ii. Runner up special prize
  - iii. There was a request for more awards for the parade of regions, rather than just winner/ runner-up.
- d. Flamingos
  - i. New numbers
  - ii. Ideas to stand them
    1. Since Oklahoma City is mostly concrete, we need new ideas of how to place them or, in regards to numbers, maybe change the number-price ratio
    2. Pay more for the “golden flamingo” → congratulatory idea
- e. Possible College Day
  - i. College fair
    1. Wear your college paraphernalia
    2. Get equine colleges to come set up booths
    3. List of possible scholarships from AHYA

**XIII. Youth Awards & Recognition- Brenna**

- a. AHA Youth of the Year
  - i. Sydney Young
- b. USEF Awards
  - i. Youth Sportsman of the Year

**XIV. New Business- Brenna**

- a. Scottsdale- 2016 Youth Booth
  - i. Videoing & interviewing youth exhibitors and playing it during the week at the youth booth
  - ii. Fun cutouts that you can take pictures in
  - iii. Wheelbarrow races?
    1. We can't do any activities, because this is not an AHYA show, it is put on by the Scottsdale club.
  - iv. Have board members wear identifying t-shirts for help around the show
  - v. QR code for the new website?
  - vi. Feb 12-22, 2015, Scottsdale AZ
  - vii. Promoting Youth Programs, Sponsorships, Networking

- b. AYHC Leadership Symposium
  - i. April 22-24, 2016 Lexington Kentucky
  - ii. Who Attends
    - 1. Taylor (P) & Emily (VP)
  - iii. Presentation Ideas
    - 1. Give a written report on our TAIL Program
    - 2. Give a written report of the experiences at AYHC at the March BOD Meeting
- c. Fundraiser for Ryan Melendez
  - i. Put some fundraising money aside for YNL Sportsman Scholarship in Ryan's name
  - ii. Donate to the childhood leukemia foundation
  - iii. Named scholarship= minimum of \$20,000, so Nancy (AHA VP) recommends a fundraiser towards AHF or the childhood leukemia foundation.
  - iv. How long do we want to carry this on for?
  - v. Donate towards childhood leukemia foundation in Ryan's name?
  - vi. Show of hands for scholarship vs. donation
    - 1. Scholarship: 11 votes
    - 2. Donation to Leukemia society in his name: 3 votes

**XV. March BOD Meeting**

- a. Choose Date
  - i. Adult Board meets March 11-12; if AHYA wanted to meet then, dates would be March 11-13, with arrival on the 11 optional for a tour day on the 11 (Friday)
  - ii. Show of Hands for meeting when adult board meets vs. not
    - 1. March 11-13: 14 votes
    - 2. Another time: 0 votes
- b. Communication & Preparation

**XVI. Reminders**

- a. November 30- RYTT results close
- b. December 15- RYTT results due to AHA
- c. February 1- RYTT Entry Deadline
- d. February 11-21- Scottsdale Booth
- e. March- BOD MEETING
  - i. Written Regional Updates DUE
  - ii. Regional Meeting Minutes DUE

Meeting was adjourned at 11:31A.M.