Arabian Horse Youth Association Board of Directors Meeting Agenda

Approved Minutes Denver, CO November 19, 2017

I. Welcome and Call to Order – Emmy

a. 8:03 am Sunday November 19, 2017 at the Marriott Tech Center in Denver, CO

II. Roll Call/Introductions – Emmy

a. Emmy Farago (President), Sarah Porter (Vice President), Hunter Offord (Secretary), Fallon R3, Haylee R5, Katie R10, Madison R10, Amalia R10, Savannah R11, Ashley R11, Liz R5 (video call)

III. Robert's Rules of Order – Brenna

- a. Practiced on Saturday November 18th
- IV. Approval of Agenda Emmy
- V. Katie Treadwell R10 Motion
- VI. Sarah Porter Vice President Second
- VII. Treasurer's Report Tabitha
 - a. Brenna will send out

VIII. Unfinished Business - Brenna

- a. AHYA Blog
 - i. In need of people for people for January, February, and March
 - 1. Write it in a word document and send it to Brenna. She will publish it.
- b. Sponsor Thank You Notes from AHYA
 - i. Scratch

IX. BOD Roles & Responsibilities – Brenna

- a. Welcome!
- b. 2017-2018 Timeline
 - i. March board meeting: March 9-11

X. Regional Reports - Emmy

- a. Region 3: Just started as regional director. Talked to show secretary to brainstorm ideas on how to get more youth involved.
- b. Region 5: North, South, and eastern side. Adult coordinators will get youth together and have fun activities.
- c. Region 10: Two shows that they had silent auctions at. Judging teams did well. Youth directors handed out awards for YTT. Had many other fun activities at Regional show.
- d. Region 11: Handed out regional buckles. Ice cream social was held at their Regionals. Had a coloring contest. Had a youth meeting. Handed out t-shirts for youth nationals. Region 11 also won the parade of regions at Youth this year. They want to change the neck ribbons for the show.

e. Region 9: T-shirt sponsorships. Chuck a duck. Took a horseshoe and painted it gold. Prize for youth who found the shoe at the show.lce cream social. Donated to t shirts, jackets, and scholarship foundation of region 9.

XI. AHYA Committees – Emmy

- a. Reports
 - i. Youth Activities Liz Elken
 - ii. Membership/Fundraising & Promotions Emmy and Sarah
 - 1. Deciding where they want the fundraised money to go
 - iii. Regional/National Classes Katie Treadwell
 - 1. Age splits to be 14 and under and 15-18
 - a. Still needs to still be voted and moved
 - b. Straw vote
 - i. For age splits: Unanimous
 - ii. Apposed: 0
 - iv. Equitation & Showmanship Hunter
 - v. Sport Horse Vacant
 - vi. Canadian Nationals Muskaan
 - vii. Distance Savanna and Ashley
 - viii. Working Western Kari Lewis
- b. Want to set goals- brenna will send out
- c. Any AHYA member can serve on a committee! Spread the word.

XII. 2017 Youth Nationals Report & Debrief - Brenna

- a. Youth Nationals Survey Results Summary
 - i. People commented on the fact that we need something fun for kids to do at Youth. Somewhere for kids to go and hang out.
 - 1. Doing something with water balloons, dodgeball contest, close an arena to have a game of kickball...
 - 2. Youth Night: Bouncy houses, slip and slides, music...
 - 3. Take a wall and put white paper up on it so people can color and draw on it. Kids make a mural. Art and writing keeps the hands busy. Parents will know where they are.
 - 4. Friendship bracelets and necklaces.
 - 5. Show office is moving out of the normal area. Youth activities will be moving there. Is closer to the barns. (at March meeting they will know more information)
 - 6. Write good lock notes. Put in a bowl and have people pick them out if they get nervous.
 - 7. Inspirational quotes on the walls.
 - 8. Candy grams: fundraiser? (Just like bears)

b. Activities:

- i. Hippology
 - 1. Brenna: potentially running the hippology contest with the judging contest.

- 2. Board: Rename it a novice hippology contest
 - a. Top 5 instead of a top 10
 - b. No paques just ribbons
- ii. Ice Cream Social/Dance
 - 1. Was a hit!
 - 2. Keep it
 - 3. More tables for people to sit down at
- iii. Parade of Regions needs to be revamped
 - 1. Not regions- Split by west coast, east coast...
 - 2. By age groups?
 - 3. Color war- Start out as teams then at the end it is an all out war
 - a. Bandanna = equals teams
 - b. Randomly have people pick a bandanna (no one knows what it means)
 - c. Entice people with food
- iv. Stick Horse
 - 1. Little kids love it
 - 2. Keep doing it!
- v. College Fair not very successful
 - 1. Scrap the fair
- c. Fundraisers
 - i. Flying Pigs
 - 1. We could pull it and do something different
 - 2. Instead: we could do have fun activities (use bandanas)
 - 3. Color war near convention
 - a. No one is showing
 - b. Make convention shorter
 - i. Elections
 - 1. Dropping down/ Roll over
 - a. Keeps from losing people
 - b. Straw vote: Unanimous
 - 4. Text messages for updates for the arenas
 - a. Run it off of the app
 - b. Fliers hanging around for people to sign up for
 - c. Get donation from mass messaging service
 - i. Have the sign up at convention
 - ii. Congrats Bears
 - 1. Horses sold better
 - 2. Sell all the bears and then only sell horses
 - 3. Flower sale
 - a. Find sponsor
 - b. Find more information and talk more about it at the March meeting.

- iii. Trailer Raffle
 - 1. Hard to sell at \$100 a ticket
 - a. Drop price to \$50 a ticket
 - b. Have a deal for one, two, and five tickets
 - 2. Find new item to sell
 - a. John Deere Gator
- iv. Limited Edition Polo Wraps
 - 1. Fan spritzers
 - 2. Popsockets
 - 3. Brainstorm and bring to March meeting

XIII. Youth Nationals Planning - Brenna

- a. Theme
 - i. Super hero-0
 - ii. Christmas in July-0
 - iii. Colors of the Jungle-8
 - iv. Ballroom (Glitz and Glam)-2
 - v. Color war- Ride over the rainbow-10
 - 1. A horse of a different color
 - 2. Color the rainbow
 - 3. Festival of colors
 - 4. See the world in color
 - 5. Arabians color our world
 - vi. Hippie -0
 - 1. Tie dye
 - vii. Top two themes
 - 1. Rainforest-0
 - 2. color-9
 - viii. Final theme:
 - 1. Color
 - a. festival of colors-9
 - b. Arabians color our world-0
 - ix. Youth Nations 2018 theme: Festival of colors
 - 1. Goldie
 - a. White horse was donated
 - i. have exhibitors paint the horse
 - ii. Region 11 has a horse to donate
 - plaque on horse stating it was donated by region 11
 - iii. Horse would stay in OKC
- b. Convention
 - i. Leadership Development how did this year go?
 - 1. Shorten convention- We would scratch
 - 2. Drop down voting then we would have to do things in between the elections

- ii. Activities Greeting/Welcoming
 - 1. ice breakers
- iii. Recruiting Ideas
 - 1. tie in with bandannas
 - 2. T-shirt hand out at youth convention
 - a. Exhibitor table with t-shirts
 - 3. Put handprint on horse
- iv. Committee Meetings are they worth it?
 - 1. Not after convention
 - 2. have the report given out during convention
 - 3. Send out updates keep people informed
- c. Parade of Regions
 - i. How were prizes from last year?
- d. College Fair has not been successful
- e. New Activities and fundraisers
 - i. Sportsmanship scholarship
 - 1. (5) \$2000 scholarships

XIV. Youth Awards & Recognition - Brenna

- a. AHA Youth of the Year
 - i. Danika
- b. USEF Awards
 - i. Youth Sportsman of the Year
 - 1. Tabitha Bell

XV. New Business - Brenna

- a. Scottsdale 2017 Youth Booth
 - i. Tail Tours and Youth activities
 - 1. good venue to introduce new youth to the breed
 - ii. This will be the last year for the youth booth
 - 1. If there isn't anything to do then it isn't worth going
 - 2. Not benefiting Youth
- b. AYHC Leadership Symposium
 - i. April 21-23, 2017;
 - ii. Who Attends
 - 1. President and Vice President
 - iii. In OKC
- c. Updated board requirements/scholarships
 - i. Brenna will send them out again
- d. Leadership/planning activities for March mtg
 - i. Something to take back to the regions
 - 1. Setting goals for the year
 - 2. Planning out fundraisers
 - 3. setting a budget
 - 4. Plan for the year
 - a. Setting goals

- b. Plan and follow through with a fundraiser
- c. Learning new ideas
- d. Promotion and Marketing
- e. Knowing when the budget meeting is

XVI. March BOD Meeting

- a. Choose Date
 - i. Adult board meets March 9-11; if AHYA wanted to meet then, dates would be March 9-11, with arrival on the 9th optional for an optional tour day.

XVII. Reminders

- a. November 30 RYTT results close
- b. December 15 RYTT results due to AHA
- c. February 1st RYTT Entry Deadline
- d. February 15-25 Scottsdale Booth
- e. March BOD MEETING
 - i. Written Regional Updates **DUE**
 - ii. Regional Meeting Minutes DUE

XVIII. Board member discussion

- a. Monthly check ups
 - i. Video call in January
 - ii. Brenna will send out more information
- b. Attendance
 - i. Board meetings are mandatory
 - 1. Please keep Brenna informed if you cannot make it
 - 2. We will not have a conference call to make up for members missing
- c. Responding to emails
 - Make sure you respond to Brenna's emails so she knows you received them
- d. Watching what you post on social media
 - You never know where your connections might lead so make sure you don't post something you wouldn't want the adult members to see.

XIX. Meeting Adjourned at 11:12