



**ARABIAN HORSE ASSOCIATION<sup>SM</sup>**

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AHA 0210(5/22)

**REQUEST FOR PROMOTIONAL FUNDING  
AHA EXECUTIVE COMMITTEE**

**Please print clearly. Completion of this form in its entirety is required for consideration of matching funding up to \$300.  
Please submit request at least 60 days prior to the date of the event to kaitlyn.mcgarra or fax to 303-696-4500.**

**CONTACT INFORMATION**

Contact Name: \_\_\_\_\_ Date of Request: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_

Home #: \_\_\_\_\_ Cell #: \_\_\_\_\_ Work #: \_\_\_\_\_ Fax #: \_\_\_\_\_

What committee(s) and/or other entities/individuals are involved in this activity/event/program: \_\_\_\_\_

**ACTIVITY/EVENT/PROGRAM INFORMATION**

Name of Promotional Activity/Event/Program: \_\_\_\_\_

Is this  a new program or  an existing program (check one)

Date of Activity/Event/Program: \_\_\_\_\_ By what date will this funding be required: \_\_\_\_\_

Location of Activity/Event Program: \_\_\_\_\_

What is the dollar amount being requested? \$ \_\_\_\_\_ Please be specific **(A copy of your complete budget for this project must be submitted with this Request for Funding.**

To whom should the check be made payable? \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Is this project a fundraiser  Yes  No If Yes, who is the recipient? \_\_\_\_\_

How will this project be promoted? \_\_\_\_\_

Describe how this new funding will be used to expand the program, event or activity: \_\_\_\_\_

How will you quantify the success of the promotional activity? \_\_\_\_\_

Which of the following objectives does this request help support (check all that apply):

- Increase public knowledge and interest in Arabian, Half-Arabian and Anglo-Arabians horses.
- Create a larger, more broad-based membership.
- Expand or market share in the horse industry.
- Become a market-driven organization.
- Add value to registered Arabian, Half-Arabian and Anglo-Arabian horses.
- Improve the image of the breed.
- Promote youth involvement with Arabian, Half-Arabian and Anglo-Arabian horses.

**(“Explain on the back of this form how your request supports the objectives you select**

