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## **New and Improved DataSource Launched**

The World's largest database for Arabian Horses

**FOR IMMEDIATE RELEASE** - Aurora, CO – March 5, 2019 – The Arabian Horse Association (AHA) has launched an upgraded version of DataSource with more features and better usability. In DataSource, a user can search more than 677,000 purebred U.S. Arabians, 408,000 Arabians from foreign registries and 373,000 Half and Anglo-Arabians. Users can view AHA/AERC competition results, add and view photographs of listed horses, search owners and breeders and view and print pedigrees and progeny listings.

With this upgrade, DataSource is now hosted on a modern, secure and maintained Web server using the latest versions of operating system, Web server software and security protocols. In early 2018, due to out of date DataSource hardware and software AHA halted all online credit card payments in order to protect users' personal data and immediately started a rewrite of DataSource's program code to come into compliance with all major Web browsers (Explorer, Chrome, etc.)

By migrating DataSource to the new Web environment, users will now have single sign on capability. Users can sign into their AHA and DataSource accounts at the same time and will no longer have to login to two separate portals.

Anyone can sign up for a free AHA account, which is required to access DataSource, at [www.arabianhorses.org/datasource](http://www.arabianhorses.org/datasource). From there, they can subscribe, renew or merge to an existing DataSource account.

An updated feature of DataSource is the new photo upload tool. Users can easily select photos from their computer or online files to submit for approval with a click of a button. Once approved by AHA, they are loaded into a photo archive for the horse.

The new server also makes the DataSource site PCI (Payment Card Industry Data Security Standard) compliant. Users can subscribe or renew a membership online and immediately pay with a credit card or through a PayPal account. This gives the user instant access to DataSource after completing their transaction.

DataSource subscription rates have changed and include new cost benefits for AHA members. A free day of use will be given to current, new and renewing members. AHA Life members receive a free ongoing subscription. AHA members will receive discounts on their daily, monthly and yearly subscriptions.

- AHA Member: \$5/Day, \$15/Month or \$75/Year
- Non-Member: \$10/Day, \$25/Month or \$95/Year

For more information on DataSource, please go to [www.arabdatasource.com](http://www.arabdatasource.com).



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### **About Arabian Horse Association**

Arabian Horse Association (AHA) is an equine association serving more than 85,000 Arabian, Half-Arabian and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian and Anglo-Arabian horses. AHA produces five national horse championship events yearly and recognizes over 344 Arabian local and regional horse shows and distance rides. AHA promotes the Arabian breed and ownership through educational and outreach programs.