

The Arabian Horse Association Announces New Updates to the Discovery Farm Program

FOR IMMEDIATE RELEASE - Aurora, CO – March 1, 2023 – The Arabian Horse Association is excited to release new updates to the <u>Discovery Farm Program</u>. New features include easier website navigation, farm management through AHA's Membership Portal, and the option for farm biographies and specifications.

Manage with Membership. AHA Memberships are now tied to Discovery Farms, allowing members to track their farm's status by logging into the <u>AHA Member Portal</u>. Members that haven't signed their farm up for the Discovery Farm Program, can now do so via the AHA Website behind the Member Portal.

Add a Bio. AHA Members can make their Discovery Farm stand out by giving the public an inside look into their farm, sharing the farm's history, story, and experiences with the Arabian breed.

Specify Your Farm. AHA Members can select their Discovery Farm's programs and offers by choosing from a variety of categories including lesson programs, literacy programs, training barns, breeding farms, and more!

Website Navigation. Users interested in visiting or learning more about the Discovery Farm Program can easily search via their region or state. Users can narrow down search results by their interests, making it easier to find a Discovery Farm!

The Arabian Horse Association <u>Discovery Farm Program</u> is made up of over 200 farms across North America that work to introduce newcomers to the Arabian breed through events and educational programs. To learn more about AHA's Discovery Farm Program, <u>click here</u>.

For more information on the Arabian Horse Association, please go to www.arabianhorses.org.

About Arabian Horse Association

Arabian Horse Association (AHA) is an equine association serving more than 14,000 Arabian, Half-Arabian, and Anglo-Arabian horse owners across North America. AHA registers and maintains a database of more than one million Arabian, Half-Arabian, and Anglo-Arabian horses. AHA produces five national horse championship events yearly and recognizes over 344





Arabian local and regional horse shows and distance rides. AHA promotes the Arabian breed and ownership through education and outreach programs.