



ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive Phone 303-696-4500
Aurora, Colorado 80014 Fax 303-696-4599
www.ArabianHorses.org info.comp@ArabianHorses.org

Dear AHA Convention Sponsor,

We are excited to meet in person at the Sheraton Convention Center in Myrtle Beach, SC November 10-12, after two years of virtual conventions due to the pandemic. We are making several changes to the AHA Annual Convention to accommodate requests we've received from our members. Stay tuned as we develop and announce these!

We could not offer a successful convention without the help of Sponsors like you. If you have been a past Sponsor, THANK YOU! If you are considering a sponsorship for 2022, we've put together a bit of information to help you decide which sponsorship category works best for you.

Who attends AHA Convention?

- AHA Executive Committee,
- AHA Committee Chairs,
- AHA Regional Board of Directors,
- Delegates from Clubs in all 18 AHA Regions,
- Committee members and volunteers.
- Over 60% of attendees show their Arabians in one of our many disciplines.
- Over 65% volunteer at our shows and rides.
- Over 40% are breeders.
- Over 10% are trainers.

Based on previous in person conventions we expect approximately 300 AHA Members to attend this year. This is a diverse group of leaders gathered in one location to discuss and implement changes for our national organization. **While there are many sponsorship opportunities throughout the year, the AHA Annual Convention is a unique opportunity to reach AHA's national, regional and club decision makers.**

We welcome Sponsorship from Regions, Clubs, businesses, farms, or individuals. We appreciate your help in making Convention 2022 successful! Please indicate your sponsorship level below and your contact information – we'll be in touch soon to explain the next steps, collect your logo, etc. Please submit this form and your payment by October 15, to receive recognition as a sponsor.

- Awards Banquet Sponsor - \$5,000
- Coffee Break Sponsor - \$2,500
- Convention Gift Sponsor - \$1,500
- Convention Pin Sponsor - \$500
- Convention Supporter - \$100
- In Kind & Item Donations

Sponsor name (used for all promotion) _____

Contact Person _____

E-Mail _____

Preferred Contact Number _____

For more information or to sign up as a Sponsor, please contact Courtney McLees, AHA Convention Coordinator, at 303.696.4530 or via email at courtney.mclees@arabianhorses.org. THANK YOU for being an AHA Convention Sponsor!

Method of Payment (U.S. Funds Only): <input type="checkbox"/> Check Enclosed/Payable to AHA SM		Check # _____	*Credit Charge \$ _____
Effective June 1, 2019, a required 3% Convenience Fee (calculated by AHA) will be added by AHA to payments made by Credit Card. A Convenience Fee charge does not apply if the customer submits payment by cash, check or money order.			
_____	_____	Expiration Date _____	CVV _____
Credit Card Number (MasterCard/Visa/Amex/Discover)	Print Name (as it appears on credit card)		
_____	_____		
Cardholder's Signature	Credit Card Holder's Billing Address (Street, City, State, Zip/Postal Code) (Mandatory)		



ARABIAN HORSE ASSOCIATIONSM

10805 East Bethany Drive
Aurora, Colorado 80014
www.ArabianHorses.org

Phone 303-696-4500
Fax 303-696-4599
info.comp@ArabianHorses.org

AWARDS BANQUET SPONSORS - \$5,000

Our new Awards Banquet takes the place of the President's Banquet and will recognize all National, Regional, and Club awards. Your sponsorship will help pay for wine, decorations, and entertainment at this Friday night event.

- Logo displayed at registration desk signage and during Awards Banquet
- Sponsorship announced during general sessions and guest luncheon(s)
- Logo printed in Convention Program
- Recognition on the AHA web site and social media

COFFEE BREAK SPONSORS - \$2,500

AHA Convention attendees enjoy morning and afternoon breaks each day for coffee, tea, water, and a treat. Your sponsorship will help pay for these breaks.

- Logo displayed on refreshment tables during sponsored break
- Sponsorship announced during general session and Awards Banquet
- Logo printed in Convention Program
- Recognition on the AHA web site and social media.

CONVENTION GIFT SPONSOR - \$1,500

In the past we have provided bags for attendees to carry their paperwork. Given our digital age, we are working towards "paperless," but we still need a carryall. This sponsorship will help us pay for a bag or folio type item for all registered attendees.

- Logo printed or embossed on gift item
- Sponsorship announced during general session and Awards Banquet
- Logo printed in Convention Program
- Recognition on the AHA web site and social media.

CONVENTION PIN SPONSOR - \$500

Traditionally each AHA Convention Attendee is presented with a lapel pin for their service to AHA. These pins are worn during convention on the attendees' badge with past service pins. Your sponsorship will help us pay for convention pins.

- Sponsorship announced during general session and Awards Banquet
- Logo printed in Convention Program
- Recognition on the AHA web site and social media.

CONVENTION SUPPORTER - \$100

Want to help, but on a budget? We are too! There are always items that pop up during a convention that aren't expected (extra printing for a meeting, more A/V equipment, etc.). Your sponsorship helps us manage these costs and it's priced for an individual or farm!

- Sponsorship announced during general session and Awards Banquet
- Recognition on the AHA web site and social media.

IN KIND AND ITEM DONATIONS

Have an item you'd like to provide to convention attendees? Contact us to discuss options for your branded items such as notepads, pens, lanyards, hand sanitizer, masks, keychains, USB drives, luggage tags – the possibilities are limitless!

- Sponsorship announced during general session and Awards Banquet
- Recognition on the AHA web site and social media.

Contact Courtney McLees at 303-696-4530 with any questions. THANK YOU for being an AHA Convention Sponsor!