

Arabian Horse Youth Association Board of Directors Meeting

Approved Minutes
March 7th, 2020
Denver, Colorado

- Meeting was called to order at 10:52 a.m. by Savanna
- Roll Call:
 - Caroline – Secretary
 - Savanna – President
 - Harper – Vice President
 - Grace – Region 3 director
 - Grace – Region 5 co-director
 - Brooke – Region 8 director
 - Charlee – Region 5 co-director
 - Payne – Region 9 director
 - Brooke – Region 10 Vice director
 - Kade – Region 17 director
 - Jacki – Region 2 Director

- Payne motioned to approve the agenda and Kade seconded it. The motion was passed.
- Treasurer’s Report
 - Trailer raffle was not as successful
 - Discussed new raffle items such as coolers
 - Discussed sending out new-member packets with goodies
 - We want to send out welcome packets to new members maybe with an informational brochure and stickers
 - Potentially also put some money towards first year membership free

- Regional Updates:
 - **Region 2** - had a meeting to discuss activities at their upcoming horse show, had a successful double qualifier, did a horseshoe scavenger hunt, did a 50/50 raffle, Good Luck grants. They had an outreach day and talked to a barn about AHA and AHYA in order to get them involved. They’re planning their summer fun show/playday. They are thinking of doing a “horsy sundae” fundraiser at a show as well as a hobby horse class.
 - **Region 3** – have a youth meeting coming up. Have two shows in May. Have their first Class A show coming up. Numbers for regionals were way up last year. They want to have a barn party and slip and slide at regionals this year. Their silent auction last year went very well.
 - **Region 5** – had a meeting in January and talked about new things coming up. Had youth come together at a bowling alley and had an awards banquet and mane-and-tail fundraiser. They raised \$1300 from that activity. Their upcoming shows include Regionals and they will have their next youth meeting then.
 - **Region 8** – They recently had a club that had a get to know each other event. Getting people to know about the event was difficult. They had prizes and scavenger hunt. Planning to have a youth meeting in May at a horse show. Their regional show is in June and having their flamingo hunt. They want to raffle off a bridle or a saddle rack.

- **Region 9** – Working on a cookbook that they’re going to sell at Region 9. Working on a silent auction for next year. Still continuing Rise Up and Ride On.
- **Region 10** – Had a meeting in January with their region and discussed things they want to implement. They’re having a picture raffle to raffle off a free print from Avalon Photography. Two clinics planned, a show prep clinic and a riding clinic.
- **Region 17** – Their regional meeting is going to be in June and they always do a pizza party with it. In December they had a Christmas social. Trying to make the region more inclusive. His club has a banquet and year end prizes coming in May. Another club is having a dance. They have a horse expo and he wants to have his club set up a booth at the expo. Starting a Youth Volunteer of the Year award. They are redoing their website as well. Wanting to introduce liberty classes at some of their shows. One of their shows is now a double qualifier with Region 5.
- **Unfinished Business:**
 - Instagram Takeovers:
 - Story takeovers – discussed having members take over AHYA Instagram stories and showcase their activities that are related to horses or AHYA. Goal of 4 takeovers per month.
 - T-shirt Sponsors
 - Keeping amount at \$250 with the goal of getting every region to at least donate that amount.
 - Need at least 1-2 shirt sponsors from your region.
 - Due June 1st.
- **New Business:**
 - Scholarships – Members have until July 31st to meet requirements
 - Be a Hero Challenge
- **Youth Nationals**
 - Schedule:
 - Youth Nationals is July 19th-25th
 - The board meeting is Friday July 17th
 - Friday - Convention and then First-time exhibitor Q&A right after convention
 - Saturday – Dance and costume party
 - Sunday – exhibitor welcome dinner
 - Monday – stick horse and first-time exhibitor pictures
 - Thursday – dog costume
 - Friday – graduation senior ceremony
 - Fundraisers
 - We’ll be doing an AHYA cookbook
 - Youth Nationals t-shirt color – Red and white
 - Payne motioned and Grace seconded it.
 - Good Luck Ponies
 - Will be teaming up with AHPA for the ponies
 - Good luck donkeys!
 - Raffle – auctioning off cooler with quilt along with possible other items
 - If getting donations try and make them above \$50
 - Possibly donate money towards AHF or other charity
 - Email Brenna with the charity you want to donate towards by Friday March 20th

- Activities:
 - Water fight
 - Activity room
 - Photo scavenger hunt – educational
 - Photo challenge – daily challenges
 - Photo w/ Gateway of Champions sign
 - Photo with trainer
 - Photo of snack time
 - Photo of favorite moment of the show
 - Photo of outfit of the day
 - Photo of your hero
 - Golden horseshoe
- Sponsorships
 - For \$500 a sponsor's name can be tagged with an event
 - \$1000 for a convention sponsorship
 - Discussed sponsorship for letterman jacket, vest, buckle.
- First Time Exhibitors/Experience AHYA classes
 - Trainers will be allowed to cross enter horses that are also entered in Youth Nationals
- Volunteerism/Committee Work
 - Will continue with SignUpGenius
- Flag Rider
 - Preferably a senior
- AHYA Convention
 - Schedule and New Format, Ice Breaker Ideas
 - Recruiting Ideas:
 - Dum-dums with convention invitations on them
 - Planning/Decorations
 - Possibly try and get Salute?
 - Get superhero cutouts, things to take pictures in front of, etc.
 - Possibly get comic-book style decorations
 - Red and white balloons
 - Reminders
 - June 1st – Convention voting eligibility
 - June 1st – T-shirt sponsors DUE
 - June 15th – Executive Office Applications Due
 - July 17th – Board Meeting
 - Written Regional Report and Meeting Minutes Due

Meeting was adjourned at 2:46.